

Mollie Jane Harreys

mjharreys@gmail.com

508.212.5812

molliejaneharreys.com

Atlantic Retail *Boston MA*

Data Visualization Specialist

07.2025 - Present

- Led the production of physical and interactive digital maps using ArcGIS and the Adobe Creative Suite.
- Trained colleagues in ESRI software, led specialized GIS projects, and continued responsibilities as Graphics & Marketing Coordinator.

Graphics & Marketing Coordinator

05.2023 - Present

- Maintained the company website, including property listings and tenant information.
- Implemented brand guidelines across tour books, aerial imagery, maps, brochures, website content, email campaigns, site renderings, and social media.

McGuffin Creative Group *Remote*

Graphic Design Co-op

07.2022 - 12.2022

- Designed creative assets for magazines, sub-brands, website collateral, logos, infographics, and social media campaigns.
- Contributed to and maintained a shared project asset system.
- Collaborated with clients and designers to fulfill project requirements while maintaining brand standards.
- Created and implemented new sub-brands within the company.

Vertex Pharmaceuticals *Boston MA*

Design Co-op + Design Contractor

07.2021 - 06.2022

- Designed creative assets for articles, digital signage, brochures, infographics and email communications.
- Organized and maintained a shared visual asset storage system.
- Collaborated with design and internal communications teams to create collateral within brand guidelines.

Northeastern Sign Shop *Boston MA*

Design Co-op + Shop Assistant

07.2020 - 07.2021 & 01.2023 - 05.2023

- Designed signage for short-term and long-term campus-wide usage utilizing a multitude of signage materials.
- Coordinated signage design, creation, and installation.
- Facilitated the design and installation of campus-wide COVID-19 signage for the university's reopening.
- Utilized Composer, Gerber Edge printers, vinyl plotters, and LED flatbed printers for signage production.
- Maintained a work-order system with the sign shop team and the broader Facilities organization.

Education

Northeastern University

Bachelor of Arts in Graphic & Information Design
with a Global Fashion Studies Minor

Merrimack College

Candidate for Certificate in Data Science

Skills

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, ESRI ArcGIS, Figma, Canva, Buildout, Microsoft Office, Google Workspace, WordPress, Social Media Management, Vinyl Fabrication, Print Fabrication, Canon Rebel T7, ActiveCampaign, RStudio, Python