Mollie Jane Harreys

molliejaneharreys.com

mjharreys@gmail.com
508.212.5812

Atlantic Retail *Boston MA*
Data Vizualization Specialist
07.2025 - Present

- Led production of physical and interactive digital maps utilizing ArcGIS with the Adobe Suite
- Taught usage of ESRI software and led specialized projects and continued work of Graphics & Marketing coordinator

Graphics & Marketing Coordinator
05.2023 - Present

- Maintained website including listing pages and company tenants
- Implemented brand guidelines across tour books, aerials, maps, brochures, website, emails, site renderings and social media

McGuffin Creative Group *Remote*
Graphic Design Co-op
07.2022 - 12.2022

- Designed creative assets for magazines, sub-brands, website collateral, logos, info-graphics, and social media
- Contributed to and maintained a shared project asset system
- Collaborated with clients and designers to fulfill client requests and keep within their brand guidelines
- Created and implemented new sub-brands within the company

Vertex Pharmaceuticals *Boston MA*
Design Co-op + Design Contractor
07.2021 - 06.2022

- Designed creative assets for articles, digital signage, brochures, info-graphics and emails
- Organized and maintained a shared visual asset storage system.
- Collaborated with design and internal communications teams, to create collateral within brand guidelines.

Northeastern Sign Shop *Boston MA*
Design Co-op + Shop Assistant
07.2020 - 07.2021 & 01.2023 - 05.2023

- Designed signage for short-term and long-term campus-wide usage utilizing a multitude of signage materials
- Coordinated signage design, creation, and installation.
- Facilitated and installed campus-wide COVID signage for the reopening of campus
- Expertise with Composer, Gerber Edge printer, vinyl plotter, and LED Flatbed Printer.
- Maintained a work-order system with sign shop team and the wider facilities organization

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Education
Northeastern University
Bachelor of Arts in Graphic & Information Design with a Global Fashion Studies Minor

Skills
Illustrator, InDesign, Photoshop, REGIS/ESRI, ArcGIS, Figma, Canva, Buildout, Microsoft, Office, Google Workspace, Word Press, Social Media, Vinyl Fabrication, Print Fabrication, Canon Rebel T7, Active Campaign